



Design like a Famous Designer



Learn about a famous designer and their work
Investigate and research their design style
Design and make a product
In the style of a famous designer.



Make sure that you have got the 'Notes' / 'Comments' switched on on PowerPoint so that you can see the additional guidance I have written for each slide. You will see my notes at the bottom of the page for each slide as you work through the project.

Task: Choose one of the designers below and find out about them

Phillipe Starck

Jonathan Ive

Tom Dixon

James Dyson

Dieter Rams

Task: Print out and stick down or type onto this sheet your research



Success criteria : you have gathered a wide range of images and information and presented it neatly and evenly

Task: Analysing the style of their designs

Function : what do their products do?

Form : what types of shape are their products?

Style : what is the style of their products?

Materials : what materials are their products made from?

Success criteria :

Task: Describe the product that you are going to design

Write a design specification for the product you are going to design.

Function – what it does?
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Form – what shape could it be?
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Manufacture – how might it be made?
.....

Materials – what could it be made from?
.....

Ergonomics – how might you make it comfortable to use?
.....

User – who might be the target user?
.....

Size – how large might the product be?
.....

Success criteria : you have written at least one point for each of the criteria in your specification.

Task: produce a range of hand drawn designs for your product

A large, empty rounded rectangular box with a thin black border, intended for hand-drawn designs. The box is centered on the page and occupies most of the visual space below the task instruction.

Success criteria : you have drawn a range of designs for your product. They are coloured in and have images/information on them

Task: choose one of your designs and explain why you have chosen it

Why I have chosen this design

Success criteria : you have drawn out a developed final design, in 3D if possible, of the product you are going to make. You have explained using notes or labels why you have chosen this particular design.

Task: Evaluate your design

Specification Point	Met	Not met
Function		
Form		
Materials		
User		
Size		
Manufacture		
Ergonomics		

How I would improve my design to match the specification more closely

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Success criteria : you have checked your design against the specification that you have written. You have decided whether it does the things you said it would or not. You have given reasons as to why it has or has not.